

CHAPTER UPDATE

November 2019 canpweb.org

ASSOCIATION NEWS

Annual Educational Conference

Registration is now open for the California Association for Nurse Practitioners (CANP) <u>43rd Annual Educational Conference</u> taking place March 18 – 22, 2020 at the Riverside Convention Center. This year's event offers more than 45 in-track sessions, 5 workshops, and 30 posters. The conference will also feature Susan B. Hassmiller as the keynote speaker and Kristy Wiese, CANP's Legislative Advocate, will present the latest at the State Capitol

Be sure to let your chapter members know early registration is now open and after December 10 prices will increase. If you know someone or an organization that's interested in sponsoring or exhibiting at the conference, please refer them our online <u>Sponsor and Exhibitor Prospectus</u>.

REGISTRATION RATES

	EARLY by 12/10/19	STANDARD by 2/10/20	LATE/ONSITE after 2/10/20
MEMBERS	-,	5, 2, 10, 20	
Full Conference	\$420	\$470	\$520
Day Pass*	\$320	\$370	\$420
NON-MEMBERS			
Full Conference	\$620	\$670	\$720
Day Pass*	\$495	\$545	\$595
STUDENT MEMBERS			
Full Conference	\$250	\$300	\$350
Day Pass*	\$150	\$200	\$250
STUDENT NON-MEMBERS			
Full Conference	\$300	\$350	\$400
Day Pass*	\$200	\$250	\$300
Each workshop	\$100		

^{*}Day Pass only available Thursday, Friday or Saturday.

Leadership Calls

CANP conducts bi-monthly Chapter Leadership Calls to share important information and provide an open line of communication between the state and chapters. Chapters are strongly encouraged to have at least one representative on the Leadership Calls.

The calls are open to all chapter leaders and take place the third Wednesday of every other month from 7:00pm – 7:30pm.

Upcoming Chapter Leadership Calls:

- November 20, 2019 Focus: Social Media
- January 15, 2020

May 20, 2020

Conference Call Information:

Dial in Number – (800) 867-2581 Access Code – 9024254

Social Media

Thank you to those who participated in CANP's recent social media survey of our network of 22 chapters. The survey was designed to collect information regarding the social media accounts each chapter maintains, gain insight into the specific areas with which chapters require assistance (basic account set-up, generating content, increasing followers, etc.) and help CANP develop guidelines and resources for social media usage within the chapters.

Chapter Leadership Call Join Us! Weds, Nov 20

Featuring: Jaye Priest,
Communications &
Marketing Coordinator

Of the 15 chapters who responded to the survey, all of them have a Facebook page in varying degrees of activity, 13 chapters have an Instagram or Twitter account in varying degrees of activity, and 6 have a LinkedIn page.

Based on these results, and our understanding that volunteer leaders have limited capacity and expertise to maintain their chapter's social media



accounts, CANP is developing guidelines and best practices for social media usage. These guidelines are being developed with the focus of activating individuals as opposed to chapter platforms on social media. However, chapters are still welcome to utilize any and all CANP guidelines to help expand the reach of their own chapter's platforms.

All chapters should continue to encourage nurse practitioners to follow CANP's profiles on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>LinkedIn</u> from their own accounts. Tapping into nurse practitioners' personal networks will expand the reach of our message and motivate more people to engage and share with CANP. Please utilize the hashtags **#CANPsLead**, **#AB890**, **#CALeg**, and **#CloseTheProviderGap** when sharing or reposting content.

AB 890

We continue our efforts to pass full practice authority for California's nurse practitioners with a new AB 890 coalition and campaign. As part of this effort, CANP has developed a coalition of organizations called Close the Provider Gap, formed specifically to support Assembly Bill 890. Close the Provider Gap will be advocating for the passage of AB 890 throughout 2019 – and when the Legislature returns in January. Your chapter's involvement in the campaign is critical to our success.

We are requesting each CANP chapter do the following:

Chapter Lead: Assign someone from your chapter to be the lead person for us to coordinate with on AB 890 efforts. It could be your chapter president unless the president designates someone other than themselves to be the lead point of contact. Chapter Presidents: Please send the lead person's contact information (first name, last name, e-mail, cell phone, and chapter) to our campaign liaison, Madison Nagle, at madison@callahanpa.com by Friday, November 22, 2019.

CLOSE THE PROVIDER GAP

Meet with Legislators: Schedule a meeting with your Assemblymember(s) and Senator(s). Please see more information and tools to help you do this in our <u>Grassroots Resource Center</u>.

Organization Outreach: Reach out to organizations you think will be supportive of this effort and ask for their support of AB 890. Our campaign team will do the necessary follow-up to engage them in advocacy, but your initial contact to secure their support will be important. Once a group is supportive, you should connect them via email to Madison at madison@callahanpa.com. Please reach out to any organization you think would be supportive as soon as possible, as we are working to build our coalition ahead of Legislature's return in January. Current organizations in support can be found here.

Social Media: The easiest thing for you to do on social media is to share what CANP is posting related to AB 890 and our campaign efforts. Whether it comes from your personal social media account or a Chapter account (if you have one), asking others to spread the word is one of the most effective things you can be doing in support of the bill. If you wish to do something extra on social media, you can find more information in our Grassroots Resource Center.

Grassroots

As mentioned above, we encourage chapters to continue outreach efforts with legislators in their district offices. As we approach the holiday season, we urge chapters to contact their legislators to discuss how to partner with them for their holiday drives or other activities. Most legislators hold drives through the holiday months. This is a great way to work with a legislator's office while giving back to the community.

EVENTS

Save the Dates

43rd Annual Educational Conference March 19-22, 2020 Riverside Convention Center

House of Delegates
May 11, 2020
The Citizen Hotel, Sacramento

Lobby Day 2020 May 12, 2020 The Citizen Hotel, Sacramento 44th Annual Educational Conference
March 18-21, 2021
Pasadena Convention Center

House of Delegates

The next biennial <u>House of Delegates</u> (HOD) meeting takes place May 11, 2020 at the Citizen Hotel in Sacramento. Chapters will receive additional information on HOD deadlines, preparation and Board of Director nominations in January.

Lobby Day

Save the date for CANP's <u>Lobby Day</u> which takes place May 12, 2020 at the Citizen Hotel in Sacramento. Registration for Lobby Day will open in December. **Please note, serving as a delegate does not automatically register you for Lobby Day.**

MEMBERSHIP

Member Benefits

Chapter leaders should promote CANP <u>member benefits</u> at their chapter meetings several times throughout the year. To utilize the member benefits section of the website, you must be logged in to your CANP account, then you will have access to the <u>Member Gateway</u>.

Member Benefits:

- Special discounts on liability insurance through NSO, Prescribers Letter, and Epocrates
- Three free 15-minute legal consultations per year
- Free practice answers from experts
- Annual Educational Conference discount

OPERATIONS

Chapter Leadership

It's essential that everyone's roster of chapter leadership is current so that we can provide the appropriate parties access to the <u>Chapter Leadership Toolset</u>, resources, and emails.

If your chapter needs to submit an updated leadership roster to the state office, please do so via email to jessica@canpweb.org. You can view your current chapter leadership roster on your chapter's page of the CANP website.

Chapter Leadership

Chapter Leadership Toolset Ask a Tax Question

Chapter Quarterly Reports

September 30 marked the end of the first quarter for CANP's 2019-2020 fiscal year. Thank you to everyone who submitted their Quarter 1 reports.

Below is a list of reporting dates for the 2019-2020 fiscal year:

2019-2020 Fiscal Year

Quarter	Dates	Report Due Dates
Quarter 1	July 1, 2019 – September 30, 2019	October 16, 2019
Quarter 2	October 1, 2019 – December 31, 2019	January 24, 2020
Quarter 3	January 1, 2020 – March 31, 2020	April 16, 2020
Quarter 4	April 1, 2020 – June 30, 2020	July 16, 2020

Taxes

It is each chapter's responsibility to apply for and maintain federal and state tax-exempt status. CANP offers the following resources to assist chapters with filing their taxes:

- <u>CANP Chapter Federal & State Filing Exemption Instruction Manual</u> Provides direction in how to verify your chapter's status and other helpful resources
- Ask a Tax Question Allows chapter leaders to ask questions about tax filings and other issues related to financial aspects of running a local chapter
- Twice yearly leadership calls focused on tax filings (January and August)

As a reminder: If your chapter tax year is calendar year (ending December 31), please file your federal and California tax returns by March 15 if you are a corporation. If you are tax exempt, it's May 15. If you are on a fiscal year (ending June 30), please file your federal and California tax returns by September 15. If you are tax exempt, it's November 15. Please consult your chapter tax advisor for more detailed information.

Political Action Committee (PAC)

CANP is currently running a PAC campaign from October to December, our goal is to promote the PAC and encourage members to contribute. The PAC is a critical part of the Association's political efforts and we encourage chapters to continue to raise funds. The PAC funds help show strength in



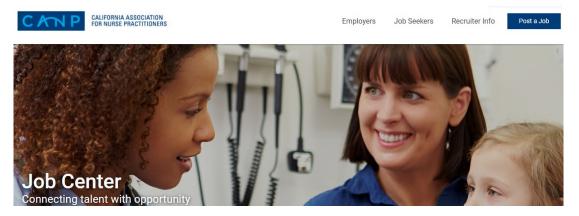
numbers and a commitment to engage in the legislative process. The current balance in the PAC account is \$31,705.

Note: All PAC donations must be submitted via personal check or credit card. Donations via cash or cashier's check are <u>not</u> permitted. All donations need to be submitted no later than 30 days post

receipt of the donation. For more regulations and guidelines about conducting a PAC fundraising event, please visit our PAC page.

Job Center

CANP offers a comprehensive Job Center that is a one-stop place for employers to post job openings and job seekers to post resumes and/or view job openings. We encourage chapters to promote this valuable service (while also asking chapters to not utilize any competing service). If you are requested by an employer to email a job announcement to your members, please refer them to the Job Center page to post their open position.



Strategic Plan

CANP's 2018-2022 Strategic Plan was adopted by the CANP Board of Directors on January 20, 2018 and can be found on the CANP website.











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